



FUNDS FOR INNOVATIVE TEACHING APPLICATION

Application Cycle: AY 2019-2020 Semester Course Will Be Offered: Fall 2019

APPLICANT INFORMATION:

Last Name:	<u>Trapp</u>	First Name:	<u>Joonna</u>
School:	<u>Emory College of Arts and Sciences</u>	Department:	<u></u>
Title:	<u>Senior Lecturer</u>	Email Address:	<u>joonna.trapp@emory.edu</u>

Co-Applicant Information:

Last Name:	<u></u>	First Name:	<u></u>
School:	<u></u>	Department:	<u></u>
Title:	<u></u>	Email Address:	<u></u>

CLASS INFORMATION:

Course Number: ENG 380 Topics in Writing/Rhetoric/Literacy
Proposal Title: Writing for Publication

<p>FOR CFDE OFFICE USE ONLY:</p> <p>GRANT FUNDING HISTORY _____ / _____ / _____</p> <p>REVIEW ONE NOTES: _____</p> <p>_____</p> <p style="text-align: center;">Suggestion: (circle one) Approve Deny</p> <p>REVIEW TWO NOTES: _____</p> <p>_____</p> <p style="text-align: center;">Suggestion: (circle one) Approve Deny</p>
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Amount Requested: 3240.00



Course Outline or Proposed Syllabus:

Summary of Course (full syllabus included):

Unit One

Writing for publics; why write; what it means to write for a public.

Activities include writing and commenting on a blog and writing for a newspaper or non-profit.

Unit Two

Identifying, studying, and writing for a particular market.

Activities include survey of markets, in-depth analysis of a market, revision of an essay, writing a cover letter, and submission to a journal.

Unit Three

The book proposal.

Activities include market survey, review of book lists, proposal development, first chapter, letter of submission, cover development, and marketing plan

Proposed Innovation:

Piloting a beta version of a new textbook which will in future be a permanent part of the course; working collaboratively with a teacher at another site and the work students are doing there; the opportunity to have a guest teacher entering the class via zoom to share experiences at an actual publishing house.

Budget Detail:

Budget Request:

- Stipend for Michael Greer who will help teach last third of class, continue to work on revising textbook, and run a workshop or two for me.....\$1000.00
- Travel to work with Michael Greer on finalizing the Textbook before the class begins (probably in July or December).....\$1340.00
- Stipends to invite 3 other experienced publishing experts to Zoom with the class @ \$300 each (to be identified).....\$ 900.00



	Total	\$3240.00
Trip estimates:		
• Flight	\$400	
• Car Rental	\$300	
• Hotel (4 nights)	\$600 (4x150)	
• Bag fees	\$ 60	
• Food (4 days)	\$120 (\$40x4)	
Total	1480	

Note: This textbook will be provided for free for the students. Due to the university's purchase of Zoom, recordings can be made of interactions with Greer and used for future students at no cost. Trapp is not requesting stipend for planning and developing the class over the summer. Rather, the funds for travel will spur the pedagogical developments and intense working together to prepare for the class. All experiential learning will be hosted at organizations on campus, so no travel funds for students are needed.

Our program with its own head (Dave Fisher) has a fund smart key where these funds will be directed if approved. Thanks so much for considering this request.

Schedule for Integration of the Proposed Project in a Classroom Setting:

The textbook will run through the class; in fact, the book and exercises are the foundation of the course, providing the design for assignment development, off-campus activities, and planned readings. Michael Greer will interact with the students in the last third of the course when we discuss and write book proposals.