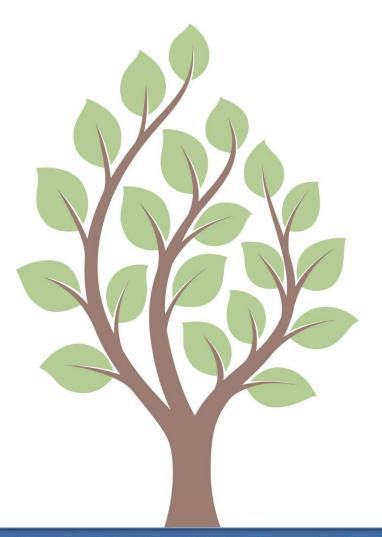
Increase the Impact of Your Work: How to Share Your Scholarly Output



Jody Bailey
Head of the Scholarly Communications Office
Emory University Libraries
jody.bailey@emory.edu

Eric Weeks
CFDE Director
(also Dobbs Professor of Physics)
erweeks@emory.edu

This work is licensed under a <u>Creative Commons</u> Attribution 4.0 International License.







Suggestions for Zoom

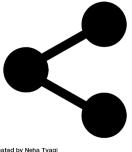
- We're coming to you live via Zoom videoconferencing!
- Please mute your audio
- You may want to mute your video, too (save on bandwidth)
 - These should be buttons at the lower left corner of your screen
- If you have questions or responses, use the chat window to type them. Allison Adams will curate your questions and send them on to us.



Overview

- 1. Copyright
 - 1. Copyright basics
 - 2. Open access versus toll access
 - 3. Publishers' copyright policies
- 2. Sharing your work
 - Academic social networks: pros and cons
 - 2. Institutional repositories
 - 3. Disciplinary repositories
 - 4. Personal websites







Poll Time!

- How many early career researchers are here?
- Who is working in a field that values journal article publications?
- How many have ever published their work open access?
- How many have used academic social networking sites? Which ones?



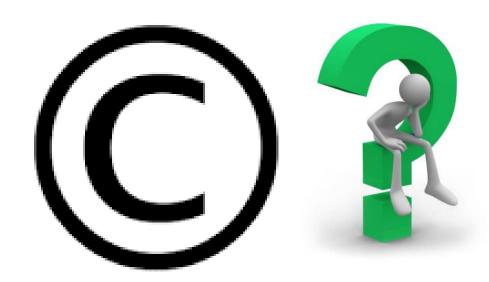






Questions I'm going to answer as we go along

- Who owns the copyright in your published work?
 How do you know?
- Why does the copyright status of your work matter when sharing it?





Journal publishing models

Three Categories

Subscription aka toll access

The American Historical Review



AMERICAN HISTORICAL ASSOCIATION

OXFORD UNIVERSITY PRESS

Oxford Univ. Press

Hybrid



Open Access



Wiley

American Medical Association





What is copyright?



http://bit.ly/2IEW4sS Len Rizzi (photographer), public domain work

- Bundle of rights to . . .
 - Make copies
 - Distribute the work
 - Prepare derivative works
 - Publicly perform or display the work
 - License any of the above to a third party
 - Transfer the copyright to a third party

When is copyright created?

At the moment the work is fixed in a tangible medium of expression (more info).



https://flic.kr/p/8pYV62 CC-BY 2.0



What is Open Access?

"Open Access is the *free, immediate,* online availability of research articles, coupled with the *rights to use these* articles fully in the digital environment."

https://sparcopen.org/open-access/



Six Advantages to Open Access

- Your need for reuse
- Visibility of your work
- Higher citation counts
- Funder mandates
- Costs to libraries
- Social justice



https://www.ub.umu.se/en/publish/open-access Umeå University Library, CC BY 4.0





First Disadvantage to Open Access

- Article processing charges:
 APCs
 - STEM prices higher than SocSci or Humanities
 - HOWEVER...
 - Platinum publishing model: free to author AND reader
 - Funding available! <u>Emory</u> <u>Libraries Open Access</u> <u>Publishing Fund</u>





Second Disadvantage to Open Access

- Predatory publishing: avoid with these tools
 - Directory of Open Access
 Journals
 - Think, Check, Submit
 - Committee on Publication Ethics
 - Open Access Scholarly Publishers Association



Created by Royston Lee from Noun Project



Publishers' Sharing Policies



Sponsored by Jisc, the <u>SHERPA/RoMEO</u> database contains the sharing policies of 22,000+ journals.



Permissive Example

Journal of High Energy Physics (ISSN: 1126-6708, ESSN: 1029-8479)

RoMEO: This is a RoMEO green journal

Listed in: DOAJ as an open access journal

Author's Post-print: author can archive post-print (ie final draft post-refereeing)

Publisher's Version/PDF: ____ author can archive publisher's version/PDF

General Conditions:

On ArXiv, Institutional repositories or subject repositories

Creative Commons Attribution 4.0 License

Published source must be acknowledged

Publisher's version/PDF may be used

Author retains copyright

Mandated OA: (Awaiting information)

Notes:

Applies to Journal of High Energy Physics and European Physical Journal C: Particles and Fields

All titles are open access journals

Titles are funded by <u>SCOAP3</u>

Copyright: JHEP - EPJ C

Updated: 08-Jan-2018 - Suggest an update for this record

Link to this page: http://sherpa.ac.uk/romeo/issn/1126-6708/

Published by: Springer Verlag (Germany): SCOAP3 [Commercial Publisher] - Green Policies in RoMEO

Other parties: 1. Scuola Internazionale Superiore di Studi Avanzati (SISSA) [Associate Organisation] - Green Policies in RoMEO

2. IOP Publishing [Former Publisher] - Green Policies in RoMEO

Guidance: Please see the list of Publisher Categories in RoMEO for guidance on interpreting the priority of multiple publishers.

These summaries are for the journal's default policies, and changes or exceptions can often be negotiated by authors.

All information is correct to the best of our knowledge but should not be relied upon for legal advice.





Restrictive Example

Journal: New England Journal of Medicine (ISSN: 0028-4793, ESSN: 1533-4406) RoMEO: This is a RoMEO white journal Author's Pre-print: author cannot archive pre-print (ie pre-refereeing) Author's Post-print: author cannot archive post-print (ie final draft post-refereeing) Publisher's subject to Restrictions below, author can archive publisher's version/PDF Version/PDF: Restrictions: · 6 months embargo General Conditions: Publisher's version/PDF must be used Publisher copyright and source must be acknowledged On non-profit open access repository, including institutional repository NIH and Wellcome Trust authors will have their published article deposited in PubMed Central on their behalf after 6 months embargo Mandated OA: (Awaiting information) Notes: Publisher last reviewed on 09/07/2015 Copyright: Policy Updated: 19-Sep-2013 - Suggest an update for this record Link to this page: http://sherpa.ac.uk/romeo/issn/0028-4793/ Published by: Massachusetts Medical Society - White Policies in RoMEO This summary is for the journal's *default* policies, and changes or exceptions can often be negotiated by authors.

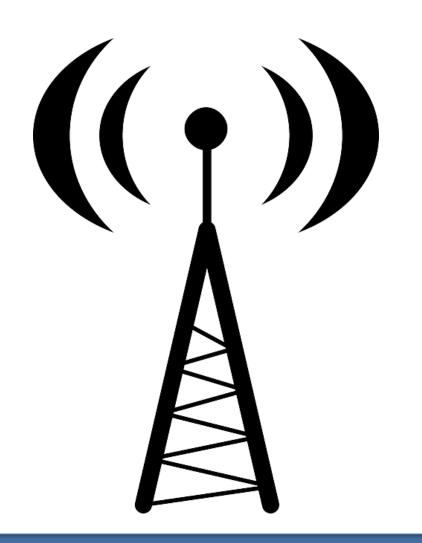
All information is correct to the best of our knowledge but should not be relied upon for legal advice.





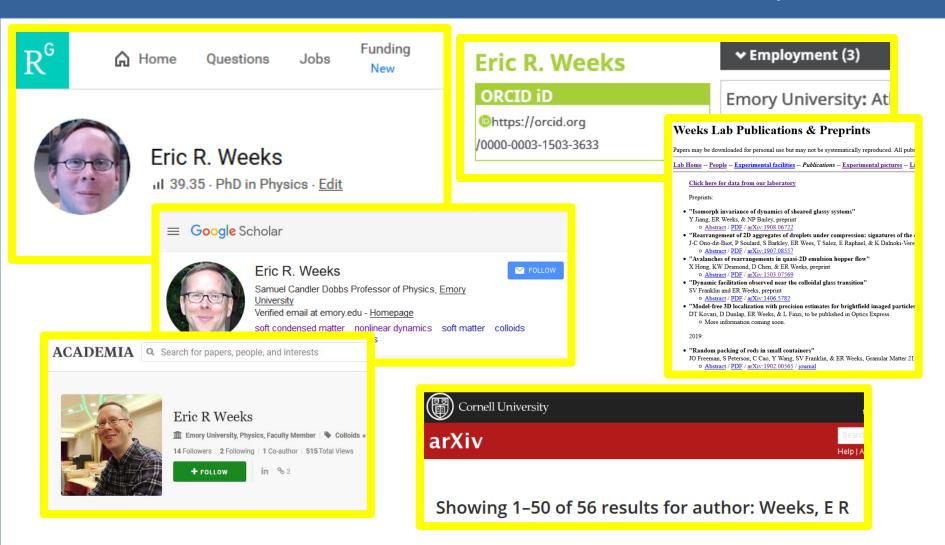
Why should I share my scholarly work?

- Sharing is foundational to scholarly work.
- Publicizing your work enhances your reputation.
- Public gains access to your results.
- With preprints, you get helpful feedback before publication.





Where can I share my work?





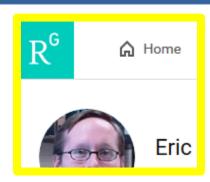


Academic social networks: ResearchGate

ResearchGate



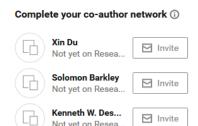
- Can follow authors, they can follow you
- Get email when the authors you follow publish something new (maybe)





- For-profit; makes money if you violate copyright
- Does not link to journal website
- Opaque algorithms
- Tries to get you to spam your coauthors

Bottom line: some positive aspects, but use with care.



Academic social networks: Academia.edu

Academia.edu

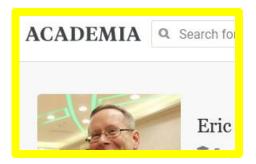
- Not really an "edu"
- For-profit
- More spam
- More ads than ResearchGate
- \$99/year premium version: more analytics on who engages with your work

Q: Why use academia.edu?

A: Maybe your field has more folks here than on

ResearchGate.





ResearchGate & Academia.edu

Key points

- Can be useful, can get publicity for your work, but use cautiously
- Not reliable long-term repositories. Somewhere between "Myspace" and "Facebook." Funded by some of the same venture capitalists who fund Uber & Snapchat.
- No profits yet...
- Do not play well with others. You can't export your own data, for example.

ResearchGate Terms of Service

Please note

- If you reside outside of the United States, sections 1 to 15 of these Terms apply to you. If you are a United State.
 ("Additional U.S. Terms") apply to you (see sec. 16-19), INCLUDING A MANDATORY ARBITRATION CLAUSE IN:
- The Terms Include all additional policies that may apply to you when using certain features (e.g. Projects, QSA, I

Table of contents

- 1. General Information
- 2. Conclusion of agreement
- 3. Scope of the Service
- 4. User Obligations
- Export control laws
 Copyright and other intellectual property rights
- 7 Unsolicited ideas
- 8. Changes to the Service
- 9. Changes to these Term
- 10. Term, Terminatio 11. Liability
- 2 Indomnity
- 13. Applicable law
- 14. International jurisdiction / Venue for legal disputes / Consumer dispute resolu

15. Miscellaneous

Additional Terms of Service for United States residents only ("Additional U.S. Terms")

- 16. No warranty and release
- 17. Agreement to arbitrate, class action waiver and release
- 18. Applicable law
- 19. Venue for legal disputes not subject to arbitratio

1. General information

ResearchCate CmbH, Chausseestr. 20, 10115 Berlin, Germany ("ResearchGate", "we", "ws", or "our") provides the service www.researchgate.net and all other websites operated by ResearchGate and all associated applications, including mobili information society service in the meaning of Article 1(b) of Directive (EU) 2015/1935. Full ResearchGate contact inform

Research@sits mission is to connect the world of science and make research open to all. Any natural or legal person is accessed or uses the Service for any propose is a List or [User.] you!, Our registered Lister; (Weimbers') shere there displays their academic publications, engage and collaborate with their networks, exchange knowledge and professional content, and dispover business and center apportunities. Some content is also visible to unregistered and regispect and their propositions of their content, and dispover business and center apportunities. Some content is also visible to unregistered and regispect and their content, and dispover business and center opportunities.

2. Conclusion of agreement

Those Terms, which include the documents referenced above, constitute a logally binding agreement between Research may be asked to except these of terms in order to use a certain limited number of features on the Service, such as require available on the Service, or applying for a po... The Terms becomes binding none we except your effers to enter this ab bind have submitted the registration process and we have sent confirmation that you have successfully registered for the Se bound to these Terms fry un repeatedly sected the Service against our instruction.

3. Scope of the Service

The Survice provides you with the ability to add create, upload, solvent, distribute or post ("submit," submitting" or "subphotographic, images, literations, or other information on or to the Service (solvent, the "Mamber Entimetations"). It imitation, Namber Submissions may be submitted when you request the Service to (i) (startify, sealine, copy, or import, computer systems, (ii) synchrotize contents such that the Service stores or "mirror" content about only our or shirtly sercontent on applicated counted or operated by Researchicate, (ii) save or store your comments, settle, or annotations to or (iii) share with another person any content about only our shirtly service store your comments, settle, or annotations to or (iii) share with another person any content about only our or a third party's complete system.

The Service consists largely of Information uploaded by and/or atoms upon the request of Members. We do not previous naither manually nor automatically. Therefore, we do not and carend have current knowledge of possible infringements, law caused by Information that is uploaded by and/or stored upon the request of Members. We are not liable for such if Copyright Act, 17 U.S.C. action 512, Article 14 of Directive 2000/31/ED; We will upon obtaining knowledge about or b ext predictions the company of plastics access to such information. See our influenced Propurity Directive 1000/31/ED; where the control of the co

When using the Service, you may be presented with commercial content.

ResearchGate shall not be a contracting party to any agreements entered into by Users with other Users or with any thir responsible for the execution and/or fulfilment of agreements they enter into. ResearchGate shall not be held liable for agreements.

4. User Obligations

ResearchGate strives to connect the world of science, it is essential for the credibility of the world of science and for th researchers identify themselves using their real names and their affiliation. You must therefore provide only true and no name: you may not use neseulonyms or oan names. You may not accept adont or post content that falsely or malisability.

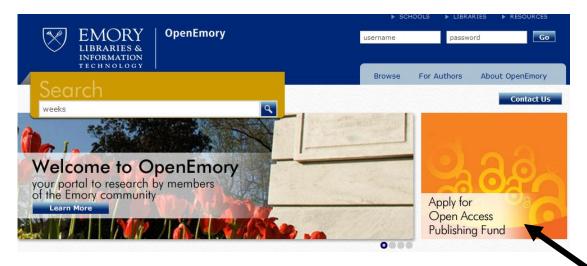




Institutional repositories: OpenEmory

https://open.library.emory.edu/

- Longevity: Librarians take long-term access seriously
 - For example, migrating file formats
- Great for articles published open-access



Library can fund up to \$1500 for an open-access journal.



Disciplinary repositories

OpenDOAR: Directory of Open Access Repositories (http://v2.Sherpa.ac.uk/opendoar)

- Can search for repositories
- Search function a bit imperfect
- Comprehensive information
- Ask your librarian for help!

OpenDOAR report on arXiv.org







Disciplinary repositories: Posting preprints

arXiv.org: First preprint server (1991) *

Advantages of posting preprints:

- Get pre-publication feedback
- Folks learn about your research sooner
- Date stamps your work
- Almost all journals now allow preprints to be posted

OpenDOAR report on arXiv.org



* X is secretly χ





Permissive Example

Journal: Physical Review (ISSN: 0031-899X, ESSN: 1536-6065)

RoMEO: This is a RoMEO green journal

Paid OA: This journal is not in the list for the paid open access option.

Author's Pre-print: author can archive pre-print (ie pre-refereeing)

Author's Post-print: author can archive post-print (ie final draft post-refereeing)

Publisher's version/PDF:

author can archive publisher's version/PDF

General Conditions:

- On author's personal website, employer's website or institutional repository
- Institutional repository must not be shared with other institutions
- · Publisher's version/PDF may be used
- Link to publisher version required



SSRN: A disciplinary repository for preprints



- 900,000+ research papers in wide variety of disciplines
 - Information & Library Science
 - Education
 - Nursing
 - English & American Literature
 - Law
 - Linguistics
- Mostly preprints, some as-published PDFs
- Owned by Elsevier
- Rankings

6 'A Diamond is Forever' and Other Fairy Tales: The Relationship between Wedding Expenses and Marriage Duration

Andrew Francis-Tan and Hugo M. Mialon
National University of Singapore (NUS) Lee Kuan Yew School of Public Policy and
Emory University - Department of
Economics

Date Posted: 27 Sep 2014

...we find evidence that marriage duration is inversely associated with spending on the engagement ring and wedding ceremony.





Humanities Commons: social network & preprints



- Non-profit, organized by the MLA
- "A space to discuss, share, and store cuttingedge research and innovative pedagogy"
- Preprints, syllabi, music, visual arts, videos, ...
 A large variety of formats (not just PDF)
- https://teachingresources.hcommons.org/

 (extremely timely advice for "bringing your course online")



Personal faculty website

- Easy to find
- Can link to data, preprint server, journal website, publicity, etc.
- You need to link to journal website
- Need to be mindful of copyright
- Important to keep current
 - → Lazy? Use Google Scholar
- Retirement...?

Weeks Lab Publications & Preprints

Papers may be downloaded for personal use but may not be systematically reproduced. All pubs

2019:

- JO Freeman, S Peterson, C Cao, Y Wang, SV Franklin, & ER Weeks, Granular Matter 21, 84 (2

 Abstract / PDF / arXiv:1902.00565 / journal
- "The role of deformability in determining the structural and mechanical properties of bul A Boromand, A Signoriello, J Lowensohn, CS Orellana, ER Weeks, F Ye, MD Shattuck, & CS Abstract / PDF / arXiv:1904.07378 / journal

2018:

- "Spatiotemporal intermittency and localized dynamic fluctuations upon approaching the JA Rodriguez Fris, ER Weeks, F Sciortino, & GA Appignanesi, Phys. Rev. E 97, 060601(R) (2)
 Abstract / PDF / arXiv:1801.09816 / journal
- "Surface topography hinders bacterial surface motility"
 Y-R Chang, ER Weeks, & WA Ducker, ACS Applied Materials & Interfaces 10, 9225-9234 (20
 Abstract / PDF / journal

2017-

- · "Aging near rough and smooth boundaries in colloidal glasses"
- C Cao, X Huang, CB Roth, & ER Weeks, J. Chem. Phys. 147, 224505 (2017).
 - o Abstract / PDF / arXiv:1708.04867 / journal
- o Publicity: Scilight article about our work by Chris Patrick / PDF of Scilight
- "Clogging of soft particles in 2D hoppers"
- X Hong, M Kohne, M Morrell, H Wang, & ER Weeks, Phys. Rev. E 96, 062605 (2017)
 - O Abstract / PDF / arXiv:1512.02500 / journal / download our data
 - o Publicity: Emory news story
- "Cooperative behavior of biased probes in crowded interacting systems"



Google Scholar

Google Scholar

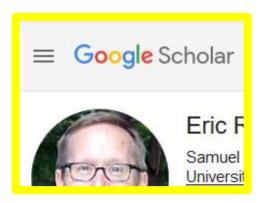


- Can follow authors, they can follow you
- Get email when the authors you follow publish something new (more reliable than RG)
- Keeps track of citations to your work, and includes citations from preprints!
- Fairly easy to curate



- For-profit; but it's Google, so reputation to protect
- Citation metrics are public
- Cannot post PDFs, but does link to PDFs it finds

Bottom line: mostly positive





ORCID.org: you need to do this

"Open Researcher and Contributor ID"

- Unique ID for you: distinguishes from others with same name
- Tracks your own name changes/variations
- Required now by many journals, grant agencies, etc.
- Non-profit
- Takes 1 minute to get your ID
- Lists your publications; but no PDFs, no following other authors







Recommendations for scholarly impact

- Institutional & Disciplinary repositories: long-term stability, need to find good fit
- Google Scholar: Great, if you trust Google
- Personal website: Great, if you aren't lazy
- ORCID: Great, but not a networking tool
- ResearchGate, Academia.edu: be cautious

 Others: Mendeley, Amazon Author Page, LinkedIn, Twitter... do your homework before using!



Recommendations for scholarly impact

- Publicity: have many ways to find your work
- Preservation: help your work last
- Access: public gets benefit of your work

Acknowledgment: This talk was inspired by an insightful web article by Katie Fortney and Justin Gonder, Office of Scholarly Communication, University of California:

A Social Networking Site is not an Open Access Repository (2015).

Jody Bailey
Head of the Scholarly Communications Office
Emory University Libraries
jody.bailey@emory.edu

Eric Weeks
CFDE Director
(also Dobbs Professor of Physics)
erweeks@emory.edu

This work is licensed under a <u>Creative Commons</u> <u>Attribution 4.0 International License</u>.





