**Brazil, a Growing Global Force: Beyond Soccer and Samba**

**Emory University Academic Learning Community**

**Spring 2013**

**January 29: Introductions, Context and History**

* Advance resources on Blackboard:
  + Building with BRICS report
  + Executive Summary from report to Provost
  + Link to Udemy lecture
  + Veloso, Caetano. “Tropical Truth” Excerpted from New York Times
* Guest: Jeff Lesser “What is Brazil?”

**February 26: Context, History, and Language**

* Advance resources on Blackboard:
  + Recommended reading from Brazilian Consul
  + [Brazil in Black and White, PBS documentary](http://www.pbs.org/wnet/wideangle/episodes/brazil-in-black-and-white/video-full-episode/2104/)
  + [Brazil-A Racial Paradise?,](http://www.pbs.org/wnet/black-in-latin-america/featured/black-in-latin-america-full-episode-brazil-a-racial-paradise/224/) part of the Henry Louise Gates Jr Series Black in Latin America
  + Baran, Michael D. 2007. ""Girl, You Are Not Morena. We Are Negras!": Questioning the Concept of "Race" in Southern Bahia, Brazil". Ethos. 35 (3).
* Session Content:
  + Facilitated discussion lead by Tom and Katherine (Context, History, Language)
  + Guest: Ambassador Hermano Telles Ribeiro

**March 5: Culture, Religion, Development, and Health**

* Advance resources on Blackboard:
  + Intimate Ironies: Modernity and the Making of Middle Class Lives in Brazil. Brian Owensby. Stanford U Press 1999. Chapter4 Struggling and Aspiring; Chapter 5 Keeping Up Appearances
  + Consumption Intensified: The Politics of Middle Class Daily Life in Brazil. Maureen O’Dourgherty. Duke University Press, 2002. Ch 7 The Middle Class VS. the Nation: Discourses of Region, Race, Morality; Ch 8 Deliverance.
  + Paim, J., C. Travassos, C. Almeida, L. Bahia, and J. Macinko. 2011. "The Brazilian health system: history, advances, and challenges". The Lancet. 377 (9779): 1778-1797.
  + Other Recommended Health Related Readings:
    - Mendoca, CS, Harzheim, E, Duncan, BB, Nunes LN and Leyh, W.Trends in hospitalizations for primary care sensitive conditions following the implementation of Family Health Teams in Belo Horizonte, Brazil. *Health Policy and Planning* 2012;27:348–355
    - Giugliana, Camila et al. “Effectiveness of Community Health Workers in Brazil: A systematic review”. *Journal of Ambulatory Care Management*. 34 (4): 326-338
    - Macinko, J, de Souza, MFM, Going to scale with community-based primary care:

An analysis of the family health program and infant mortality in Brazil, 1999–2004, *Social Science & Medicine* 65 (2007) 2070–2080

* + - Lindoso, JA, Lindoso, AA. Neglected tropical diseases in Brazil. Rev. Inst. Med. trop. 5):247-253, 2009
    - Alzheimer Disease-Brazil. Available: <http://www.gfmer.ch/neperdspaslacarte/Brazil.htm>
    - “Brazil Human Papillomavirus and Related Cancers, Fact Sheet 2010” Available: <http://apps.who.int/hpvcentre/statistics/dynamic/ico/country_pdf/BRA_FS.pdf?CFID=7155629&CFTOKEN=46251888>
* Session Content:
  + Facilitated discussion lead by Juan, Richard, Lori (Health, Religion, Culture)

**March 26: Where we Stand, Challenges and Opportunities for Emory in Brazil**

* Advance resources on Blackboard:
  + “Prostitutes of Belo Horizonte have free English classes to prepare for the World Cup”
  + Buss, P. “Brazil: Structuring Cooperation for Health” The Lancet. Vol 377 May 21, 2011 pp. 1722-1723.
  + Sutcliff PTT
  + Coura, JR. “The Oswaldo Cruz Institute and its importance in the Brazilian society. Perspectives for the 21st Century” *Mem Inst Oswalso Cruz,* Rio de Janeiro, Vol 95, Suppl. 1: 9-16, 2000*.* <http://www.scielo.br/pdf/mioc/v95s1/v95s1a02.pdf>
  + Trigueiros, U, Oliveira, W, Filho, CWA. PAHO Perspectives in Health. “Brazil’s ‘health castle’ marks centennial” Available: <http://www.paho.org/english/dpi/Number10_article4.htm>
* Guests:
  + Courtney Dusenbury of GHI to discuss FIOCRUZ MOU (30 mins)
  + Jose Ferreira by Skype on topic of collaborations and partnerships(30 mins)
* Session Content:
  + “Challenges and Opportunities” facilitated discussion lead by Uriel and Dabney

**April 16: Strategic Planning: What’s Next for you and Emory?**

* Advance resources on Blackboard:
  + Emory Strategic Plan Executive Summary
  + [Faculty Database for academics in Brazil](http://lattes.cnpq.br/)
* Session Content:
  + Mock 5 year strategic planning exercise facilitated by Uriel and Dabney
  + Discussion of Lessons learned and clarification of outcomes

**Additional Resources:**

* Bailey, S.R., M. Loveman, and J.O. Muniz. 2013. "Measures of ''Race'' and the analysis of racial inequality in Brazil". Social Science Research. 42 (1): 106-119.
* Veloso, Caetano. “Theater Review, Orfeus” Excerpted from New York Times
* Santos, R. V., Coimbra, C. E. A., & Welch, J. R. (2013). A Half-Century Portrait: Health Transition in the Xavante Indians from Central Brazil. In E. S. Brondízio & E. F. Moran (Eds.), *Human-Environment Interactions: Current and Future Directions* (pp. 29–52). Dordrecht: Springer Netherlands.
* DaVila, Jerry. “Brazil: A Century of Change”
* Rogers, Tom, “The Deepest Wounds: A Labor and Environmental History of Sugar in Northeast Brazil”
* Alzheimer’s Association Alzheimer’s Disease Facts and Figures, 2012
* “National public health institutes: a coordinated and comprehensive approach toward influenza A H1N1 and other threats to public health,” Paulo Buss, Jeffrey P. Koplan, Courtenay Dusenbury, Sue Binder, Félix Rosenberg, *Pan American Journal of Public Health*,2009:26(2),184-188 <http://www.ianphi.org/uploads/resources/PAHO%20journal%20article%20august%202009.pdf>
* Hubert H. Humphrey Fellows from Brazil spreadsheet